

Customers Can't Find Your Web Site? Get Found.

2 Billion Pages and Counting

There are now more than two billion web pages for search engines to catalog and rank. And that number is growing at an incredible rate. Even the biggest search engine has indexed only about 20 percent of the Internet. It's no wonder that finding your products and services online is like finding a grain of sand on a very large beach. We can help.

Turn Sand into Sand Castles

Get Found™ is an industrial-strength search engine marketing program from Upright Communications that does far more than just register your web site. We get you ranked at the top of the world's most popular search engines.

Registering your web site is easy. But it has almost nothing to do with where your site will rank or stay ranked on the search engines. Remember that large beach? Our goal is to turn your grain of sand into a sand castle. We accomplish this with a proprietary three-step process that includes:

Search Engine Design

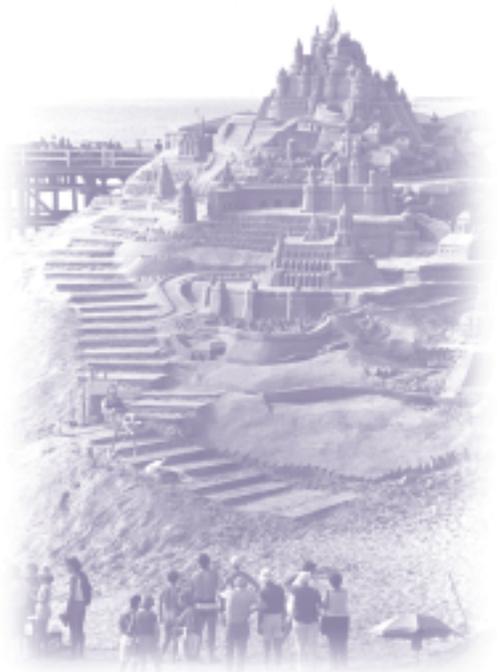
It's not nearly enough to register and promote your web site to the search engines. The first step is to make its infrastructure as search engine-friendly as possible — from its visual design to its underlying code.

Search Engine Promotion

Every search engine uses its own unique algorithm to determine the rank of your web site. These formulas measure and weigh dozens of criteria daily. To get placed at the top, you need experts with an intimate knowledge of each and every search engine.

Search Engine Maintenance

Getting ranked is hard enough, staying ranked is harder still. Unfortunately, search engines change their algorithms at least once a month. Web sites ranked in the top 10 today can be off the charts tomorrow. We monitor your site monthly and make the changes needed to maintain or even improve your ranking.



Industrial-Strength Search Engine Marketing.

Guaranteed Results.

Our Promise to You

We will achieve rankings worth at least the cost of your program in advertising value within the first 180 days of your 12-month program. If not, we'll refund every penny that falls short of this goal. Simply put, the advertising value you receive from Get Found in just the first six months will outweigh your cost for an entire year.

Each month's ranking between:	is worth:
1 and 10	\$75
11 and 20	\$50
21 and 30	\$35

Example:

\$5,025 in rankings might look like:

- 40 keywords in top 10 at \$75 each
- 30 keywords in top 11-20 at \$50 each
- 15 keywords in top 21-30 at \$35 each

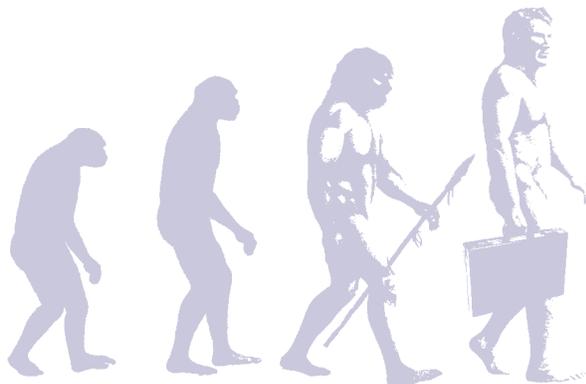
The Lost & Found Department

In our business, knowledge is power. Our Get Found team of search engine gurus subscribes to and participates in numerous professional news groups and discussion forums. And they have access to the best tools available to fully leverage that knowledge. Your assigned webmaster's sole purpose is to get your web site found day after day by monitoring, modifying and resubmitting your program throughout the year.

Let Us Build Your Sand Castle

Three of every four people on the Internet use search engines to find what they want. That means your online prospects are spending their money elsewhere if they're not finding you at the top of their favorite search engine. So Get Found. We'll turn your grain of sand into the biggest sand castle on the beach.

Upright Communications[™]



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